William L. Allen FHEA

Department of Politics & International Relations University of Southampton Murray Building, University Road Southampton SO17 1BJ william.allen@southampton.ac.uk www.wlallen.com X: @williamlallen ORCID: 0000-0003-3185-1468

Academic Appointments

Current Position

2024- Assistant Professor (Lecturer) in Political Science, University of Southampton

Previous Positions

2021-24 British Academy Postdoctoral Fellow, University of Oxford

- 2022-24 Non-Stipendiary Research Fellow, Nuffield College
- 2020-21 Career Development Teaching Fellow in Politics, St John's College
- 2018-21 *Researcher*, Centre on Migration, Policy, and Society (COMPAS)
- 2018-20 Fellow by Examination in Political and Development Studies, Magdalen College
- 2012-18 Research Officer, The Migration Observatory

Associate and Visiting Positions

- 2020- Associate Member, Centre for Science, Knowledge and Policy, University of Edinburgh
- 2024 Department of Political Science, University of Massachusetts-Amherst (April-May)
- 2024 Amsterdam School of Communication Research, University of Amsterdam (April)

Education

2015-19 **DPhil Politics**, University of Oxford

Messaging Migration: Media Agenda-Setting, Immigration Attitudes, and the Effects of Evidence on Perceptions and Policy Preferences

- 2020 Thomas E. Patterson Best Dissertation, Political Communication Section, APSA
- 2020 Lord Bryce Dissertation Prize in Comparative Politics, UK Political Studies Association
- 2009-11 MPhil Development Studies, University of Oxford
- 2005-09 BA Social Policy and Economics (summa cum laude, Honors). Minors: Public Affairs, Music

Research

REFEREED JOURNAL ARTICLES (23)

- 2024 Allen, William and Jacqueline Broadhead. Beyond Symbolism: The Roles of Action Planning and Case-Making in Immigrant Integration Policymaking. *Policy and Society*: 1-14.
- Allen, William and Kristoffer Ahlstrom-Vij. Worst of the Bunch: Visual Comparative Benchmarks Change Evaluations of Government Performance. *Comparative Political Studies*: 1-31.
 Blog: The Loop
- 2024 Allen, William, Kristoffer Ahlstrom-Vij, Heather Rolfe, and Johnny Runge. Communicating Economic Evidence About Immigration Changes Attitudes and Policy Preferences. *International Migration Review*, 58(1): 266-295.

• Blog: LSE British Politics and Policy

- 2024 Allen, William, Isabel Ruiz, and Carlos Vargas-Silva. Policy Preferences in Response to Large Forced Migration Inflows. *World Development*, 174: 1-13.
- Allen, William, Justyna Bandola-Gill, and Sotiria Grek. Next Slide Please: The Politics of Visualization During COVID-19 Press Briefings. *Journal of European Public Policy*, 33(1): 729-755
 Blog: LSE Impact of Social Science
- 2024 Jhoti, Anya and William Allen. Visual Bordering: How Refugee-Serving Organizations Represent Refugees on Instagram. New Media & Society: 1-25
 Blog: Media@LSE
- 2023 Ahlstrom-Vij, Kristoffer and **William Allen**. As We Like It: Did the UK's 2016 EU Referendum Reveal the Will of the People? *PS: Political Science and Politics*, 56(4): 560-565
- 2023 Allen, William. The Conventions and Politics of Migration Data Visualizations. New Media & Society, 25(6): 1313–1334
- 2023 Xiang, Biao, **William Allen**, Shahram Khosravi, Mukta Naik, Yasmin Ortiga, Karen Anne S Liao, Hélène Kringelbach, Jorge Cuéllar, Lamea Momen, and Priya Deshingkar. Shock Mobilities During Moments of Acute Uncertainty. *Geopolitics*, 28(4): 1632-1657
- 2022 Allen, William and Evan Easton-Calabria. Combining Computational and Archival Methods to Study International Organizations: Refugees and the International Labour Organization, 1919-2015. *International Studies Quarterly*, 66(3): sqac044
- 2022 Broadhead, Jacqueline and **William Allen**. How Universities Facilitate City Network Socialization Through Knowledge Exchange on Immigrant Integration. *Global Networks*, 22(3): 430-446
- Landis, Benjamin Till and William Allen. Cascading Activation Revisited: How Audiences Contribute to News Agendas Using Social Media. *Digital Journalism*, 10(4): 537-555
 Blog: Media@LSE
- 2018 Allen, William and Scott Blinder. Media Independence Through Routine Press-State Relations: Immigration and Government Statistics in the British Press. *The International Journal of Press/Politics*, 23(2): 202-226
- 2018 Allen, William. Visual Brokerage: Communicating Data and Research Through Visualisation. Public Understanding of Science, 27(8): 906-922
- 2018 Allen, William, Bridget Anderson, Nicholas Van Hear, Madeleine Sumption, Franck Düvell, Jennifer Hough, Lena Rose, Rachel Humphris, and Sarah Walker. Who Counts in Crises? The New Geopolitics of International Migration and Refugee Governance. *Geopolitics*, 23(1): 217-243
- 2018 Allen, William and Bastian Vollmer. Clean Skins: Making the e-Border Security Assemblage. Environment and Planning D: Society and Space, 36(1): 23-39
- 2017 Allen, William. Making Corpus Data Visible: Visualising Text With Research Intermediaries. Corpora, 12(3): 459-482
- 2017 Allen, William. Factors that Impact How Civil Society Intermediaries Perceive Evidence. *Evi*dence & Policy, 13(2): 183-200

• 2016 Carol Weiss Prize for Best Early-Career Paper in Evidence & Policy

- 2016 Kennedy, Helen, Rosemary Lucy Hill, **William Allen**, and Andy Kirk. Engaging with (Big) Data Visualizations: Factors That Affect Engagement and Resulting New Definitions of Effectiveness. *First Monday*, 21(11)
- 2016 Kennedy, Helen, Rosemary Lucy Hill, Giorgia Aiello, and **William Allen**. The Work That Visualisation Conventions Do. *Information, Communication & Society*, 19(6): 715-735
- 2016 Blinder, Scott, and **William Allen**. Constructing Immigrants: Portrayals of Migrant Groups in British National Newspapers, 2010-2012. *International Migration Review*, 50(1): 3-40
- 2015 Allen, William. 'We Are Sitting on a Time Bomb': A Multiperspectival Approach to Inter-National Development at an East African Border. *Geopolitics*, 20(2): 381-403

2013 Allen, William. 'I am From Busia!': Everyday Trading and Health Service Provision at the Kenya-Uganda Border as Place-Making Activities. *Journal of Borderlands Studies*, 28(3): 291-306

EDITED VOLUME

2024 Allen, William and Carlos Vargas-Silva (eds.), *Handbook of Research Methods in Migration, 2nd ed.*, Cheltenham: Edward Elgar

CHAPTERS IN EDITED VOLUMES (8)

- Allen, William and Carlos Vargas-Silva. 'Methods for migration studies: data, techniques, questions', in W. Allen and C. Vargas-Silva (eds.), *Handbook of Research Methods in Migration, 2nd ed.*, Cheltenham: Edward Elgar, pp. 1-8
- 2023 Easton-Calabria, Evan and William Allen. 'Computational text analysis and archival methods', in F. Badache, L. R. Kimber, and L. Maeterns (eds.), *International Organization and Research Methods: An Introduction*, Ann Arbor, MI: University of Michigan Press, pp. 285-291
- 2022 Allen, William. 'Applying computational linguistic and text analysis to media content about migration', in A. A. Salah, E. E. Korkmaz, and T. Bircan (eds.), *Data Science for Migration and Mobility*, Oxford: Oxford University Press, pp. 352-365
- 2021 Allen, William. 'The practice and politics of migration data visualization', in M. McAuliffe (ed.), *Handbook on Migration and Digital Technology*, Cheltenham: Edward Elgar, pp. 50-69
- 2021 Kennedy, Helen, **William Allen**, Martin Engebretsen, Rosemary Lucy Hill, Andy Kirk, and Wibke Weber. 'Data visualisations: Newsroom trends and everyday engagements', in J. Gray and L. Bounegru (eds.), *The Data Journalism Handbook 2: Towards a Critical Data Practice*, Amsterdam: Amsterdam University Press, pp. 162-173
- 2020 Allen, William. 'Mobility, media, and data politics', in K. Smets, K. Leurs, M. Georgiou, S. Witteborn, and R. Gajjala (eds.), *The SAGE Handbook of Media and Migration*, London: SAGE, pp. 180-191
- 2019 Allen, William, Scott Blinder, and Robert McNeil. 'Informing realities: Research, public opinion, and media reports on migration', in J. Palme, M. Ruhs, and K. Tamas (eds.), *Bridging the Gaps: Linking Research to Public Debates and Policymaking on Migration and Integration*, Oxford: Oxford University Press, pp. 50-65
- 2017 Kennedy, Helen and **William Allen**. 'Data visualisation as an emerging tool for online research', in N.G. Fielding, R.M. Lee and G. Blank (eds.), *The SAGE Handbook of Online Research Methods, 2nd ed.*, London: SAGE, pp. 307-326

ENCYCLOPEDIA ENTRY

Forth. Allen, William and Eedan Amit-Danhi. 'Infographics', in A. Nai, M. Grömping, and D. Wirz (eds.), *Encyclopedia of Political Communication*, Cheltenham: Edward Elgar

SPECIAL ISSUE

- 2022 Nash, Kathryn, Verity Trott, and **William Allen** (eds.), Special issue on 'Data Visualization and Policy'. *Convergence*, 28(1): 3-169
 - Peer-reviewed introduction: The Politics of Data Visualisation and Policymaking, pp.3-12

OTHER WORKING PAPERS, REPORTS, AND BRIEFINGS (SELECTED)

- 2022 Allen, William, Isabel Ruiz, and Carlos Vargas-Silva. Policy Preferences in Response to Large Migration Inflows. World Bank Policy Research Working Paper Series: Washington, D.C.
- 2021 Allen, William. Public Attitudes to Labour Migrants in the Pandemic: Dynamics During 2021. Migration Observatory: University of Oxford
- 2017 Allen, William, Scott Blinder, and Robert McNeil. Media Reporting on Migrants and Migration. *World Migration Report 2018*. Geneva: International Organization for Migration
- 2016 Allen, William. A Decade of Migration in the British Press. Migration Observatory: University of Oxford

• Print media: *The Financial Times*

2013 Allen, William and Scott Blinder. Migration in the News: National UK Press Coverage of Immigrants, Migrants, Asylum Seekers, and Refugees from 2010 to 2012. Migration Observatory: University of Oxford

• Print media: The Economist, The Independent, The Guardian, New Statesman, The Press Gazette

Funding

EXTERNAL RESEARCH GRANTS AS PRINCIPAL (PI) OR CO-INVESTIGATOR (CO-I), C. £953,778

- 2021-24 William Allen (PI). Do Facts Still Matter? Examining the Importance of Information for Migration Attitudes. British Academy Postdoctoral Fellowship, £399,439 (45/716 funded)
- 2020-21 Ruiz, Isabel (PI), **William Allen (Co-I)**, and Carlos Vargas-Silva (Co-I). The Determinants and Implications of Policy Preferences in Reponse to South-South Forced Migration: Experimental Evidence from Colombia. The World Bank, \$25,000, approx. £18,500
- 2020-21 Broadhead, Jacqueline (PI), **William Allen (Co-I)**, Mariña Fernández-Reino (Co-I), Denis Kierans (Co-I), Isabel Ruiz (Co-I), and Madeleine Sumption (Co-I). Tracking Public Attitudes and Preferences for Post-COVID-19 Labour Migration Policies. UK Research and Innovation, Ideas to Address COVID-19 Scheme, £164,455 (c. 11% successful)
- 2017-19 Allen, William (PI) and Bridget Anderson (Co-I). Messaging Mobility: Exploring and Creating New Narratives about Migration and Human Movement in a Changing World. The Toyota Foundation-Japan, ¥6,400,000, approx. £45,000 (17/349 funded)
- 2013-15 Kennedy, Helen (PI), William Allen (Co-I), and Andy Kirk (Co-I). Seeing Data: Are Good Big Data Visualisations Possible? UK Arts and Humanities Research Council, Digital Transformations: Big Data Projects Call, £312,914 (21/63 funded)
- 2013-15 Allen, William (PI). Big Data, Big Visions: Challenges and Opportunities for British Civil Society Engagement with Data Driven Research. The Toyota Foundation-Japan, ¥1,400,000, approx. £9,500 (19/327 funded)
- 2013-14 Allen, William (PI). Big Talk about Big Data: Discourses of Evidence and Data in British Civil Society. Communities and Culture Network, £3,970

OTHER EXTERNAL GRANTS FOR RESEARCH, IMPACT, AND KNOWLEDGE EXCHANGE, £32,508

- Allen, William (PI) and Isabel Ruiz (Co-I). Comparative Perspectives on Migration Attitudes and Behaviours: Causes, Consequences, Interventions. British Academy, Conferences Scheme, £19,908 (18/73 funded)
- 2020-21 Knowledge Frontiers Symposium Seed Fund Grants (x3). British Academy, £11,800
 - 2018 Festival of Social Sciences Grant. UK Economic and Social Research Council, £800

INTERNAL GRANTS FOR RESEARCH AS PI OR CO-I, £67,070

- Allen, William (PI). The Forms, Drivers, and Political Economic Consequences of Migration Public Opinion. Strategic Research Development Fund, University of Southampton, £4,000
- Allen, William (PI). Looking at Evidence about Migration Through Polarized Lenses. John Fell Fund, University of Oxford, £10,000
- 2020-21 Ruiz, Isabel, **William Allen (Co-I)**, Luisa Feline Freier (Partner) and Matthew Bird (Partner). Latin American Attitudes and Policy Preferences in Response to South-South Migration. John Fell Fund, University of Oxford, £45,600; Universidad del Pacífico, £12,000
- 2019-21 Allen, William (PI). How Data Visualizations Impact Immigration Attitudes and Preferences. John Fell Fund, University of Oxford, £7,470

Awards

ACADEMIC PRIZES, FELLOWSHIPS, AWARDS (SELECTED)

- 2020 Thomas E. Patterson Best Dissertation Award, Political Communication Section, APSA
- 2020 Lord Bryce Dissertation Prize for Comparative Politics, UK Political Studies Association
- 2018 Fellowship by Examination, Magdalen College, Oxford (0.8% successful, 4/523 applicants)
- 2016 Carol Weiss Prize for Best Early-Career Paper in Evidence & Policy
- 2015 First Prize in Data Visualisation, Oxford Teaching and Learning with New Technologies

SCHOLARSHIPS (SELECTED)

- 2024 Astor Visiting Scholarship, University of Oxford (£1,500)
- 2017-19 Mann Senior Scholarship, Hertford College (£5,000 p.a., 8% successful, 7/86 applicants)
- 2015-18 ESRC Advanced Quantitative Methods Studentship (overseas fees & living costs, £38,125 p.a.)
- 2009-11 Jack Kent Cooke Foundation Graduate Award (\$50,000 p.a., 5% successful, 30/632 applicants)

PUBLIC ENGAGEMENT AND IMPACT RECOGNITION

- 2019-21 Public Engagement with Research Leader, University of Oxford
- 2018 Highly Commended in Early-Career Impact, University of Oxford

External Invited Talks (Selected)

"Using Qualitative Insights to Design Better Experiments." King's College London, UK (scheduled 18/12/2024)

"Do Visual Benchmarks Change Attitudes and Government Evaluations?" Brunel University London, UK (scheduled 22/11/2024), University of Edinburgh, UK (scheduled 12/02/2025)

"Visualization Choices About Refugees Have Delimited Impacts Along Partisan Lines." Vrije Universiteit Amsterdam, NL (18/04/2024), University of Amsterdam, NL (09/04/2024), Utrecht University, NL (08/04/2024), Loughborough University, UK (20/06/2023)

"Migration Policy Preferences and Forms of Trust: Evidence from Colombia and Peru." University of Southampton, UK (11/10/2023) "Economic Information and Immigration Attitudes: Do Visual Messaging Modes Matter?" University of Edinburgh, UK (10/11/2021), University of Massachusetts-Amherst, US (01/07/2021), Vrije Universiteit Brussel, BE (20/04/2021), University of Sheffield, UK (results part of a larger talk, 20/11/2019)

Conference Activity, 2019-24

SELECTED NATIONAL AND INTERNATIONAL MEETINGS

American Political Science Association (APSA)	2021, 2022, 2023, 2024
European Political Science Association (EPSA)	2020, 2021, 2022, 2023, 2024 (decl.)
European Consortium for Political Research (ECPR)	2020, 2021, 2023
Elections, Public Opinion, and Parties Group (EPOP)	2019, 2021, 2022 (decl.), 2024
Experimental & Behavioral Social Sciences (IMEBESS)	2023
International Communication Association (ICA)	202I, 2022, 2023

INVITED WORKSHOPS AND THEMED EVENTS (SELECTED)

- 2024 Rethinking Citizenship and Migration, European University Institute, 9-10 May
- 2022 Overcoming Prejudice against Immigrant Minorities, University of Pennsylvania, 8-9 April
- 2021 Affective Polarization Around the World, ECPR Joint Sessions, 19-27 May (multiple days)

Impact and Engagement

EXTERNAL ADVISING AND CONSULTING (SELECTED)

- 2021 Consultant, 'Contested Mobilities', German Development Institute
- 2018 Advisor, Media Monitoring in the Republic of Georgia, International Centre for Migration Policy Development (ICMPD)

POLICY AND PRACTITIONER ENGAGEMENT (SELECTED)

- ²⁰²¹ 'Understanding Attitudes and Policy Preferences in Response to South-South Migration', UN-HCR Economist Knowledge Exchange Session (Online), 27 October
- ²⁰¹⁸ 'Messages Matter: How the Presence of Supporting Evidence Impacts What People Think about Migration', International Organization for Migration (Geneva, Switzerland) 4 October
- ²⁰¹⁷ 'Demystifying the World of Migration: Launch of the World Migration Report 2018 and the Migration Governance Indicators', International Organization for Migration (New York City, USA), 18 December
- 2017 Trainer, Data Visualization for Media Practitioners, Caucases Research Resource Center (Baku, Azerbaijan), 4-5 December
- ²⁰¹⁴ Trainer, Migration Issues for Public Relations Officials, International Centre for Migration Policy Development (Kvareli, Republic of Georgia), 9-10 October

CREATIVE ARTS AND PUBLIC ENGAGEMENT (SELECTED

- ²⁰²² 'Visualising Migration and Mobility: Perceptions, Practices, and Politics', Oxford Migration and Mobility Network (Virtual Roundtables), 15 & 25 February
- 2021 Co-curator of Im//mobility, Online Exhibition, Magdalen College, Oxford

- ²⁰¹⁸ 'Step Inside the Stories Behind Immigration Data', ESRC Festival of Social Science and Arts @ Old Fire Station (Oxford, UK), 8-9 November
- ²⁰¹⁷ 'Is Perceiving Believing? An Interactive Exploration of How We Make Sense of Information', Curiosity Carnival (Oxford, UK), 29 September

Teaching

CERTIFICATIONS AND ADDITIONAL TRAINING

- Fellow, Higher Education Academy (FHEA)
 Eloquent Things: Teaching with Objects, Ashmolean Museum (Oxford, UK)
- 2020 PgCert Teaching and Learning in Higher Education, University of Oxford

undergraduate – \dagger instructor of record – \ddagger online

UNIVERSITY OF SOUTHAMPTON Political Systems (lectures)

UNIVERSITY OF OXFORD

2024

International Labour Migration (seminars, tutorials)	2014‡, 2015‡
Political Sociology (lectures, tutorials)	2019, 2020, 2021‡, 2022, 2023
Comparative Government (tutorials)	2020‡
Introduction to the Practice of Politics (tutorials)	2020‡

POSTGRADUATE

UNIVERSITY OF OXFORD	
The Politics of Migration (lectures)	2016, 2017, 2018, 2019, 2020‡
Qualitative Methods in Migration Studies (lectures)	2016, 2017, 2018
Quantitative Methods in Migration Studies (labs)	2018
†Public Opinion, Media, and Migration (lectures, seminars)	2020, 202I‡

POSTGRADUATE SHORT COURSES, WORKSHOPS (SELECTED)

Migration and the Media (lecture), European University Institute	2018, 2019
†Text and Content Analysis (lectures, seminars), Masaryk University (CZ)	2020‡, 2021‡
†Text and Content Analysis (lectures, seminars), University of Oxford	2021‡

RESEARCH SUPERVISION

PhD dissertations: 2 ongoing (University of Southampton) PhD monitoring committee membership: 1 ongoing (Katharina Tittel, Sciences Po Paris) MSc dissertations (15,000 words): 3 completed (University of Oxford) BA dissertations (8,000 words): 1 ongoing (University of Southampton)

ACADEMIC MENTORING

Agegnehu Mamo, Graduate Horizons Programme, Refugee-Led Research Hub Andrej Cvetić, Department of Political Science, Trinity College Dublin

Leadership, Service, Administration

EDITORIAL ACTIVITY

- 2024- Deputy Editor, Migration Studies
- 2021-24 Associate Editor, Journal of Refugee Studies
- 2019-24 Associate Editor, *Evidence & Policy*
 - Blog: Are There Gendered Trends in Research Authorship at *Evidence & Policy?*

EXTERNAL REVIEWING ACTIVITY (SELECTED)

- 2014- Reviewer for 46 journals including AJPS, APSR, ISQ, JOP, World Politics. Verified record here.
- 2022- Appointed to the AHRC (2022), ESRC (2024), and UKRI Talent (2024) Peer Review Colleges
- 2016– Reviewer for UK research councils (ESRC, AHRC, MRC), Global Challenges Research Fund (GCRF), British Academy
- 2024- Ethics Reviewer, Centre for Experimental Social Science (CESS), Nuffield College

PROFESSIONAL AND DISCIPLINARY SERVICE (SELECTED)

- 2024- Mentor, Refugee-Led Research Hub
- 2023- Mentor, LGBTQ+ Mentorship Program, European Political Science Association
- ²⁰²⁴ 'Applying for Grants and Funding'. UK PSA Early Career Network (online), 16 July
- 2023-24 Advisory Group Member, 'Media Studies State of the Discipline Report', British Academy
- ²⁰²³ 'Embedding Equality, Diversity, and Inclusion into Scholarly Editorial Practice'. British Academy (online), 16 November

UNIVERSITY FUNDING AND AWARD PANEL MEMBERSHIP (SELECTED)

- 2024 Impact Acceleration Awards (IAA), University of Oxford
- 2022 Vice-Chancellor's Innovation and Engagement Awards, University of Oxford
- 2020 Public Engagement with Research Seed Fund, University of Oxford
- 2016 Jury Member, OxTALENT Awards for Data Visualization, University of Oxford
- 2014 Communities and Culture Network Pilot Projects, EPSRC

UNIVERSITY AND DEPARTMENTAL LEADERSHIP (SELECTED)

- 2022-24 Co-Chair, Social Sciences Research Staff Forum, University of Oxford
- 2021-24 Co-Convenor, Early Career Network, Department of Politics & International Relations

COMMITTEE SERVICE AND ADMINISTRATION (SELECTED)

- 2021-24 Early-Career Researcher Representative, DPIR Research Committee
- 2020-24 Undergraduate Admissions (BA Politics, Philosophy, and Economics; BA History and Politics), St John's College and Harris Manchester College, Oxford
- 2018-20 Governing Body Member and Trustee, Magdalen College, Oxford

CONFERENCE AND SEMINAR SERIES CONVENING (SELECTED)

- 2024 Comparative Perspectives on Migration Attitudes and Behaviours: Causes, Consequences, Interventions (with Isabel Ruiz), University of Oxford, 28-29 May
- 2021 Messaging Migration and Mobility (Virtual Spring Conference of the IMISCOE Consortium), University of Oxford, 22-23 March

STUDENT WELFARE EXPERIENCE (SELECTED)

- 2020-24 Graduate Advisor, Politics and Development Studies, St John's Collge, Oxford
- 2009-17 Trained Peer Supporter, University of Oxford Counselling Service
- 2010-11 Welfare Officer, Wolfson College, Oxford

Affiliations, Skills

PROFESSIONAL MEMBERSHIPS

- 2024-29 UK Young Academy
- 2017– European Political Science Association
- 2018– International Communication Association
- 2019– American Political Science Association
- 2019– Political Studies Association (UK)

LANGUAGES, COMPUTING KNOWLEDGE

English (native), Spanish (intermediate) Stata, R, NVivo, LATEX

Last updated: November 2024